



Save Time.

Improve Results.

More than 3 million students have used a Pearson MyLab product to get a better grade.



**MyMISLab** is an all-in-one learning and testing management information systems. This easy-to-navigate site provides students with a variety of resources, including

- An interactive Pearson eText
- Audio and video material to view or listen to, whatever your learning style
- Personalized learning opportunities—YOU choose what, where, and when you want to study
- Self-assessment tests that create a personalized study plan to guide you on making the most efficient use of study time

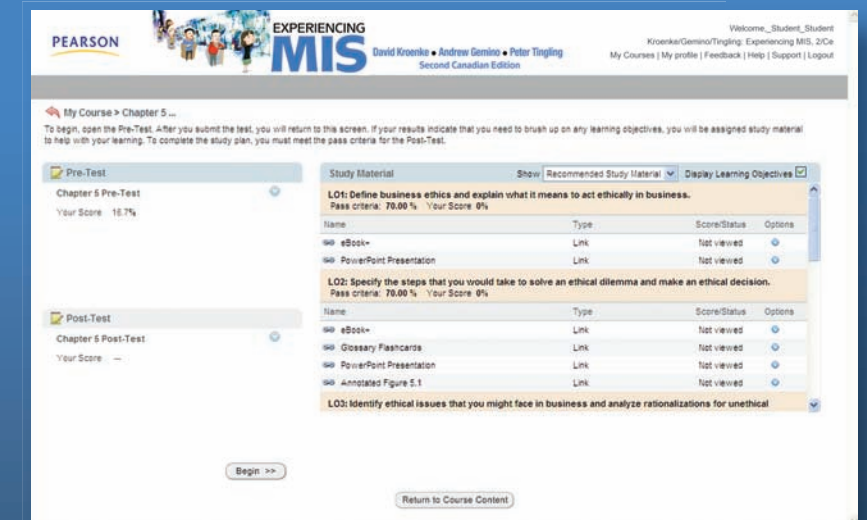
To take advantage of all that MyMISLab has to offer, you will need an access code. If you do not already have an access code, you can buy one online at [www.pearsoned.ca/mymislab](http://www.pearsoned.ca/mymislab).



## Personalized Learning

In MyMISLab you are treated as an individual with specific learning needs.

The study and assessment resources that come with your textbook allow you to review content and develop what you need to know, on your own time, and at your own pace.



### MyMISLab provides

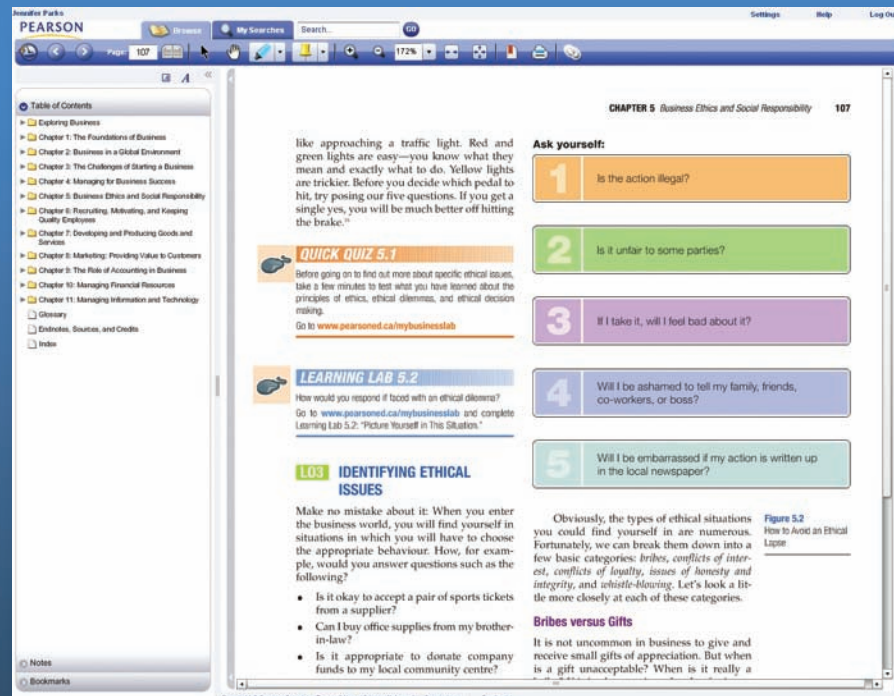
- Automatically graded quizzes with a personalized study plan that tells you where to study based on your quiz results
- Pearson eText
- Videos with assignments
- Chapter Tests for further study and review
- Collaboration Exercises
- Coverage of Microsoft Access and Excel
- Access to Microsoft SharePoint software
- PowerPoint Slides
- Glossary Flashcards



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## Pearson eText



Pearson eText gives students access to the text whenever and wherever they have access to the internet. eText pages look exactly like the printed text, offering powerful new functionality for students and instructors.

Users can create notes, highlight text in different colours, create bookmarks, zoom, click hyperlinked words and phrases to view definitions, and choose single-page or two-page view.

Pearson eText allows for quick navigation using a table of contents and provides full-text search. The eText may also offer links to associated media files, enabling users to access videos, animations, or other activities as they read the text.

## Improve Your Grade



*MyMISLab helps you focus your efforts where they are needed. Know your strengths and weaknesses before your first in-class exam.*

Go to [www.mymislab.com](http://www.mymislab.com) and follow the simple registration instructions on the Student Access Code Card provided with this text. Your unique access code is hidden there.